Who are we?

Pratiti Technologies is an Outsourced Product Development (OPD) company focusing on technologies driving digital transformation.

- We are a technology **Craftsmen**
- We provide technology **Insight** in solving business problems
- We **Collaborate** with other best in class partners
- We strive to bring in **Certainty** in realizing innovative solutions

‘Pratiti’ is a Sanskrit word for certainty, insight, trust
What we stand for?

VISION
To provide innovative solutions to solve customer’s business problems

VALUES

Passion
Passion for technology

Pride
Pride in what we do

Integrity
Integrity is above all

Customer
Customer’s success is our success
Our Expertise in Crafting the Digital Solutions using

- Internet of Things
- Augmented & Virtual Reality
- Cloud Computing and Mobility
- Big Data Analytics

We help customers realize their innovations through our domain knowledge and deep technical expertise.
## Our Domain Expertise

### Energy - Transforming the health of planet Earth

**Our Expertise**
Deep understanding of Renewable (Photovoltaic), Distributed Generation, Smart Grids & Energy Storage

**Can Help**
Building next-generation data analytics products providing functionalities like Portfolio Management, Asset Health Analytics, Operation Insights, Failure Detection and Energy forecasting

### Engineering & Manufacturing - Transforming industrial operations

**Our Expertise**
Deep knowledge in Industry 4.0, Manufacturing Technologies and Manufacturing Engineering.

**Can Help**
Building new technology stack for Predictive Maintenance, Intelligent Inventory Management, Dynamic Scheduling, Predictive Quality and Manufacturing Intelligence
Our Domain Expertise

**Smart City - Enabling sustainable economic growth**

**Our Expertise**
Deep expertise in water distribution systems and intelligent street lighting system

**Can help**
Building new technology stack for smart cities – edge devices, IoT gateways, cloud platforms, analytics and reporting

**Healthcare - Creating value in Digital Healthcare ecosystem**

**Our Expertise**
Deep understanding of EHR, Clinical Decision Support Systems (CDSS), mobile health, smart medical devices, clinical remote monitoring and connected medical environment. Well versed with GDPR and HIPAA compliances.

**Can help**
Building new technology stack – smart devices, cloud platforms, analytics, mobile apps and integration with other services
Technology services to help you in building New Product

Product Planning Phase
- Idea Formulation & Problem Definition
- Product Backlog (user stories) creation
- Defining user experience

Technology Planning Services
- Solution Architecture
- Technology Infrastructure and Operations Planning
- Overview & Software Development Plan

Software Product Development & Deployment Phase
- Agile development methodology
- DevOps

Post Development Support
- Product Maintenance
- Cloud Operations

We help customers realize their innovations through flexible business engagements
Technologies that you can use

**IoT & Connected Devices**

**IoT Platforms**
- Predix, MindSphere, SiteWhere, AWS IoT, Azure IoT

**IoT Gateways**
- Custom development

We provide services for development of IoT platforms and application supporting cloud Computing or fog Computing as well as Hybrid

**Cloud & Mobile Solutions**

**Cloud Platform**
- PaaS, Amazon AWS, Microsoft Azure

**Mobile Platforms**
- Android, iOS, Windows

We do cloud native application development as well as re-engineering of web applications to enable horizontal scaling.

Mobile apps for smart devices and enterprise mobility

**Big Data and Analytics Reporting**

**Tools and Frameworks**
- Hadoop, R, Rapid Miner, Drools

We Provide Technology services for mining & modelling, business intelligence and data analytics.

**Augmented Reality and Virtual Reality**

**SDKs, APIs & Framework for AR/VR**
- SimpleCV, Kudan AR, Vuforia, Wikitude SDK, ARToolKit

- A-Frame, WebVR, Primrose, React VR, Argon.js

Building AR/VR enabled solutions for great customer experience.
NOT A SHARK IN SUIT.
NOT A CORPORATE WOLF.
IN BUSINESS, ALL YOU NEED TO BE
IS A HUMAN BEING WITH INSIGHT

THANK YOU